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**For Immediate Release:**

### **ICC Global Hosting and SoftLayer Announce Availability of Cloud Desktop Services**

*New subscription-based service leverages ICC's hosted desktop expertise, SoftLayer's world-class data centers and industry-leading Citrix cloud desktop technology*

Atlanta, October 10, 2011 – ICC Global Hosting announced it has launched cloud desktop services built on the SoftLayer platform. Organizations will now be able to embrace the benefits of virtual desktops expertly managed and hosted without the hassles of on-site infrastructure and management. Cloud desktops allow an organization's employees to access their desktop environment, applications, and data from any device, over any network. These virtual desktops are managed by ICC and hosted on SoftLayer's CloudLayer giving organizations a method to provide virtual desktops without any capital expenditure while fully integrating into their existing IT infrastructure.

ICC Global Hosting's cloud desktop services leverage Citrix desktop virtualization solutions and include a full Windows desktop user experience including common desktop applications, Microsoft Office suites, and client server or custom applications. Users may access their desktop, applications, and data from their choice of multiple devices at work, home, or traveling from an Internet connection. PCs, Macs, iPads, tablets, and mobile devices are all supported devices at no additional cost.

"We often talk to people who want the benefits of virtual desktops for their company but cannot justify the infrastructure or management cost. Through our partnership with SoftLayer we can reduce the infrastructure cost of desktop virtualization in a managed and scalable manner, saving clients both time and money," said Tim Hites, president, ICC Global Hosting. "ICC along with SoftLayer and Citrix can implement a departmental or companywide deployment of cloud desktops to any device, quickly and at a very affordable monthly price."

"We are excited that ICC has chosen SoftLayer as its infrastructure and hosting provider for its cloud desktop offering," said Nathan Day, SoftLayer Chief Scientist. "CloudLayer is a perfect match for cloud desktops, allowing for performance, flexibility and security. The high performance and rapid scalability of SoftLayer's infrastructure coupled with a robust nationwide network provides the ideal environment to implement and manage hosted desktop deployments."

"The partnership between ICC, one of our Citrix Service Provider partners, and Softlayer, a Citrix Ready partner, demonstrates the exciting synergies within our ecosystem and the cloud provider community," said Calvin Hsu, Citrix senior director, product marketing. "This is a perfect example of the flexibility, speed and agility of the cloud: an on-demand service, managed by ICC experts, enabled by Citrix desktop virtualization and running on SoftLayer infrastructure."

ICC's cloud desktop service is available with a ten user minimum and twelve month minimum term. Cloud desktops are billed monthly and require no on-site infrastructure or up-front capital investment. Prices vary based on the number of desktops hosted, software, and user storage required. Pilots are also available for three to six month terms. For more details about ICC Global Hosting's Hosted Virtual Desktop service, please visit ICC's website at <http://www.iccglobalhosting.com/hosting-virtual-desktops.shtml>.

## **About ICC Global Hosting**

ICC Global Hosting is the leading virtual desktop hosting company providing desktops as a service in a Cloud computing environment. ICC customers enjoy the benefit of hosted virtual desktops and hosted virtual applications with consistent performance, the latest software versions and patches, and increased data security. Our Cloud computing delivery methodology allows our customers to move their desktop and application computing expenses from a CapEx to an OpEx expenditure which reduces their overall costs. We have a tradition of excellence in support and have proudly served our clients for the past 27 years. For more information, visit <http://www.iccglobalhosting.com>.

## **About SoftLayer Technologies**

Headquartered in Dallas, SoftLayer is the innovation leader in Cloud, Dedicated, and Managed Hosting, and the largest privately owned hosting company in the world. SoftLayer provides cloud, dedicated, and seamlessly integrated computing environments, with world-class data centers in Dallas, Houston, San Jose, Seattle, and Washington D.C., and network Points of Presence nationwide. The company integrates and automates all elements of its platform, empowering enterprises of any size with complete control, security, scalability, and ease-of-management via a leading Customer Portal and Open API. For more information, please visit [www.softlayer.com](http://www.softlayer.com) or call 866.398.7638.

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