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**For Immediate Release:**

**ICC Global Hosting and RedBlack Software Announce Virtual Registered Investment Advisor Services**

*Comprehensive solution provides an immediate Cloud Computing solution for Registered Investment Advisors with secure access to RedBlack's leading portfolio rebalancing, asset allocation and trade order management software.*

Atlanta, GA and Bedford, NH, June 8, 2010 – ICC Global Hosting and RedBlack Software, LLC announce availability of Virtual Registered Investment Advisor Services, the first comprehensive investment advisor desktop solution including RedBlack Software solutions combined with ICC hosted virtual desktop. Virtual Registered Investment Advisor Services provides investment advisors, wealth managers, and broker dealers the power of a top firm's investment desktop without initial capital investment or ongoing desktop maintenance, and with the assurance that their clients data is confidential and secure.

“Advisors and break-away brokers are demanding better tools for portfolio management, have a deep concern for security and client confidentiality, and don't want to own or support their own computers and servers,” stated Peter Giza, chief technology officer, RedBlack Software LLC. “The Virtual RIA Cloud Computing solution gives our clients the ability to have the latest in investment technology while spending more time with their customers and their investments.”

Virtualization is the driving force behind current technology trends and is being fueled by the need to provide greater data security with fewer resources. “Our hosted virtual desktops simplify our customers' lives by eliminating their desktop support while assuring excellent application performance, greater data security, and a full range of desktop applications available anywhere in the office, home or over the Internet,” said Mark Moeller, vice president business development, ICC Global hosting.

With Virtual Registered Investment Advisor Services, users benefit from utilizing Red Black's software solutions without any initial or on-going hardware or installation costs, along with a fully functional desktop providing updates, patches, antivirus, and protected storage. Virtual Registered Investment Advisor Services empowers its clients with a large firm's technology advantages, along with total security in a maintenance free environment.

Virtual Registered Investment Advisor Services is available today with pre-installed applications including RedBlack's software solutions, office automation and productivity software, and data storage options. For more information, please check our website at [www.virtualria.com](http://www.virtualria.com).

## **About ICC Global Hosting**

ICC Global Hosting is the leading virtual desktop hosting company providing desktops as a service in a Cloud computing environment. ICC utilizes the best technology vendors in our state of the art hosting centers. Customers enjoy the benefit of desktops with consistent performance, the latest software versions and patches, and increased data security. Our Cloud computing delivery methodology allows our customers to move their desktop computing expenses from a CapEx to an OpEx expenditure which reduces their overall costs. We have a tradition of excellence in support and have proudly served the education and commercial markets for the past 26 years. For more information, visit [www.iccglobalhosting.com](http://www.iccglobalhosting.com).

## **About RedBlack Software, LLC**

RedBlack Software, LLC provides innovative software, solutions and services to registered investment advisors, wealth managers, broker dealers and other firms in the investment services industry. The RedBlack philosophy is: for advisors by advisors. We focus on intuitive interface design, workflow automation and a short learning curve. Our products adapt to the way you run your practice. By actively seeking your input we design our products to work the way you do. Additionally we provide platform integration, data conversion & reconciliation and implementation services to our clients. For more information, visit [www.redblacksoftware.com](http://www.redblacksoftware.com).

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