

For More Information Contact:
Mark Moeller
ICC Global Hosting
678-221-4567
mmoeller@iccgh.com



For Immediate Release:

ICC Global Hosting Announces Virtual Desktop Hosting Partnership Program

Innovative Partnership Program Provides Immediate Cloud Computing Solution for Consulting Partners without Initial Investment, while Delivering Partners High Margins and Recurring Revenue

Las Vegas, NV, August 3, 2009 – ICC Global Hosting, the leader in virtual desktop hosting, today announced the ICC Partner Program for IT consultants, VARs, and integrators. Partner participants of the ICC Partner Program have immediate access to ICC’s full featured hosted virtual desktop solution for clients moving to cloud computing and desktop virtualization. For partners, the ICC Partner Program empowers partners with a hosted desktop solution which can generate immediate margin and a recurring revenue stream without any capital investment or ongoing expense. Customers benefit from outsourcing the hosting of virtual desktops, gaining all the benefits of virtual desktops without a CAPEX investment, and while relying on their trusted IT consultant, VAR, or integrator to provide the proven solution.

This announcement is made in conjunction with ICC Global Hosting’s participation in CompTIA’s annual Breakaway 2009 event in Las Vegas August 2–6, 2009 at the Mirage Hotel. “We see demand for our service growing daily and are strong believers in building our business side-by-side with our partners,” said Richard Stopa, ICC Global Hosting Chief Operating Officer and past CompTIA Chairman. “This is the perfect opportunity for partners to get in early in a market that’s exploding while earning up-front margins and building their businesses core value through expanding their recurring revenues.”

ICC’s Partner Program includes two partnership levels. First, Consulting Partners provide valuable sales support and may bundle the ICC solution as part of an overall solution or provide the ICC solution as a private labeled service offering. Consulting partners maintain a customer relationship in both pre-sales and post sales support and earn an initial provisioning fee along with a margin on recurring revenues. Second, the Referral Partner level enables a partner to introduce the ICC hosted virtual desktop solution to a customer without providing pre-sales or on-going support services. Referral Partners earn an initial provisioning fee for their efforts.

“As my customers’ trusted advisor, I’m always looking for the best solutions for my customer with an eye toward the latest technologies to keep my customers aware of what’s new and what adds the most benefit to their business. As an ICC partner I can provide a win-win solution for my customers; providing them with the latest technology while building our business and revenue,” stated James R. Satterley, Vice President, KnexGEN Solutions LLC.

ICC Global Hosting's partners provide their customers with a proven solution for outsourcing hosted virtual desktops which saves organization money including:

No Upfront Capital Expenditure	Lower Financial Risk with Increased Data Security
Extended PC Lifecycles	Reduced Power Consumption Costs
Lowered Remote User Costs	Reduced Desktop Management Costs
Reduced Business Continuity Cost	Increased End-User Productivity with Consistent User Experience

Overall total cost of ownership reduction without capital investment gives ICC partners a solution their customers can select with immediately financial benefit; a key selling point in today's economy and tight IT budgets.

About ICC

ICC Global Hosting is the leading virtual desktop hosting company providing desktops as a service in a Cloud computing environment. ICC utilizes the best technology vendors in our state of the art hosting centers. Customers enjoy the benefit of desktops with consistent performance, the latest software versions and patches, and increased data security. Our Cloud computing delivery methodology allows our customers to move their desktop computing expenses from a CapEx to an OpEx expenditure which reduces their overall costs. We have a tradition of excellence in support and have proudly served the education and commercial markets for the past 25 years. For more information, visit www.iccglobalhosting.com

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